**Notes for contributors to Creativity Exchange**

Please take the Durham Commission definitions of creativity as a point of reference:

*Creativity*

The capacity to **imagine, conceive, express**, or **make something**that was **not there before**.

*Creative thinking*

A process through which knowledge, intuition and skills are applied to **imagine, express or make something novel or individual in its context**s. Creative thinking is present in all areas of life. It may appear spontaneous, but it can be underpinned by**perseverance, experimentation, critical thinking and collaboration.**

*Teaching for creativity*

**Explicitly using pedagogies and practices that cultivate creativity**in young people.

Wherever possible please focus on some of the words in **bold** above to help teachers and those working with them to use your ideas/advice/experience to improve their confidence in teaching for creativity.

We are looking for four types of contribution:

**1. An idea for Ideas Exchange**

A simple practical idea for teachers wanting to get started or go deeper in teaching for creativity. We are looking for ideas for every subject of the curriculum and also extracurricular suggestions.

* Up to 400 words
* A step-by-step guide
* Suggested titles: How to…

**2. Blog**

A short opinion piece reflecting on the personal experiences of an expert working in or with schools on an aspect of teaching for creativity.

* 400-800 words
* A main topic with clear sub-headings
* Suggested titles: Creativity in Lockdown… What I’ve learned about…

**3. Article**

Reflective insights from an expert. Typically this will draw on or cite other points of references to contribute to our understanding of teaching for creativity and will not necessarily be confined to the author’s own experiences.

* 400-800 words
* A main topic with clear sub-headings
* Suggested titles: Five ways to… How to … A brief overview of…
* At least one takeaway idea a teacher could use.

**4. Case study**

A description of a promising school practice from which others can learn. Could focus on one school or a cluster of schools. Case studies will draw on the experiences of teachers and others who have been creativity in young people for a period of time

* 400-800 words.
* Clear description of what was done and its impact.
* Quotations from students/teachers/parents/partners/employers where possible
* Images – photos of work in progress or models/frameworks (with information about ownership)
* At least one takeaway idea a teacher could use, potentially about how such initiatives can be led and managed.

If in doubt, please start by writing and sending us an idea (1).

**Please send contributions to** [**bill.lucas@winchester.ac.uk**](mailto:bill.lucas@winchester.ac.uk)

**12.2.21**